

Introducing AHDB Horticulture

Support for a growing industry

AHDB Horticulture (formerly HDC) is the only major funder of applied horticultural research in the UK. For over 25 years, it has led the way in commissioning essential and high-quality applied research, development, technology transfer and knowledge exchange for the direct benefit of the horticulture industry.

A division of the Agriculture and Horticulture Development Board (AHDB), which administers the collection of statutory industry Levies, AHDB Horticulture is responsible for ensuring the horticultural Levy is invested so that growers are enabled to tackle issues with the most current information to support their businesses towards being efficient, sustainable and competitive.

What does AHDB Horticulture do?

Serving the commercial horticulture industry, AHDB Horticulture identifies research and development priorities and commissions projects that directly address the horticulture industry's needs.

Horticulture in the UK is diverse and AHDB Horticulture serves the interests of over 300 different crops. To keep work focused and outputs for the industry relevant, these crops are divided into overarching sectors,

each with its own 'Panel', led by AHDB Horticulture, and made up of elected grower and industry representatives.

Looking forward and identifying future challenges for the industry is crucial and AHDB Horticulture works extensively to join up cross-cutting issues into coherent programmes of work such as crop protection and resource management.



Want to know more?

For more information about AHDB Horticulture, you can contact us in the following ways:

horticulture.ahdb.org.uk

T: 024 7669 2051

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 @AHDB_Hort



AHDB Horticulture is a division of the Agriculture and Horticulture Development Board (AHDB).



Research that supports your business:

In four years, AHDB Horticulture has invested over £9 million on commissioning scientific projects that address the priorities of the varied horticulture sector. The resulting outputs aim to ensure the business sustainability and competitiveness of UK horticulture.

Which crops fall within our remit?

With responsibility for over 300 crops across the industry, AHDB Horticulture manages the different interests of the following crop sectors:



Protected Edibles



Field Vegetables



Bulbs & Outdoor Flowers



Mushrooms



Soft Fruit



Hardy Nursery Stock



Tree Fruit



Protected Ornamentals

Resources that support your business:

The results of AHDB Horticulture's research programmes deliver practical and valuable solutions for the industry. AHDB Horticulture communicates these results directly to Levy payers through events, technical seminars, booklets, EAMUs, factsheets, apps, software tools, training videos and study tours in order to help the industry improve skills and put 'science into practice' on farms and nurseries.

Leading horticulture into the future

AHDB Horticulture's aim is to:

- Provide the horticulture industry with leadership and solutions to technical problems
- Support the expansion of the commercial horticulture industry through research, development and knowledge programmes
- Be the central source of information to help horticulture meet and manage technical challenges

To achieve this, AHDB Horticulture will:

- Find tactical solutions to crop-specific and cross-crop problems
- Work with and leverage the work of others in the UK and overseas to benefit horticulture
- Help the industry identify and tackle future challenges
- Communicate the benefits of AHDB Horticulture's work to Levy payers